



Lucas Oil Off Road Racing Introduces Lucas Oil Off Road Regional Series Organization –

Corona, Ca. (May 28, 2010) – Today, the Lucas Oil Off Road Racing Series, with the support of Lucas Oil Products, introduced the groundbreaking off road racing organization; the Lucas Oil Regional Off Road Racing Series. Under the guidance of Lucas Oil Off Road Racing Series Director, Tony Vanillo, the Regional Series will unite burgeoning short course off road racing series throughout the country under one umbrella.

Flagship series joining the organization are the Arizona Short Course Championship based in Phoenix, Arizona, the Glen Helen Short Course Off Road Racing Series based in San Bernardino, California and the traveling General Tire TrophyLite Series.

Spearheading the developmental program, Vanillo shared his vision for the Regional Series. "As the Lucas Oil Off Road Racing Series continues to grow while developing long term, permanent facilities, we have become increasingly more conscious of the need to nurture the next generation of short course off road racer." Vanillo continued, "With this in mind, we instituted this program to provide us with a platform to build the sport at a grass roots level while allowing us to share our resources with these promising series as we unite them under one unified organization."

While each individual regional organization will retain a level of managerial autonomy, they will share a host of benefits including available insurance, a unified rules package, common classes, as well as technical and safety support. Additional Lucas Oil Off Road Racing Series marketing and media assistance will also be made available to participating series.

About the Lucas Oil Off Road Racing Series:

The Lucas Oil Off Road Racing Series is the evolution of the long standing support of short course racing by Forrest Lucas and Lucas Oil Products. Steeped in the Midwest tradition of short course off road racing infused with a West Coast influence, Lucas Oil Off Road Racing brings intense four wheel door to door action to challenging, fan friendly



tracks. Lucas Oil Off Road Racing Series: This is Short Course. For more information please visit LucasOilOffRoadRacing.com